



1972

FAR President , John R. Wood, installed the Naples on-the-Gulf Board of REALTORS 1972 President **Lester W. Whitaker, Jr.** at the Installation Banquet held at the Naples Beach Club Hotel on December 9, 1971. The officers of the Board installed to serve in 1972 included: Ernie Carroll, Executive Vice President; Tom McBride, Vice President, Paul E. Lees, Treasurer; Robert Jaeger, Secretary; Bruce Mum, Director; Richard Goodlette, Director and Director Fred Maurer. Each year, during the month of December, new officers of the Naples Board, it's Associates Division and its Women's Council officers are installed at the the Naples on-the-Gulf Board of REALTORS Annual Installation Banquet.

Les Jr. is the second half of the father-son team that built a strong MLS for the board.. His father, Lester Whitaker, Sr., served as president to the Naples on-the-Gulf Board in 1966.

In 1968 Les Jr. was a member of the FAR Rules and Bylaws Committee

In 1970 Les Jr. was named Naple on-the Gulf REALTOR of the Year.

In 1972 Les Jr. also served as Chairman of the Collier County Commission.

Les Jr. served several times as the Naples on-the-Gulf Board ,MLS chairman prior to his presidency on the Board.

In 1972 NAR sponsored a national REALTOR convention in Hawaii and the Naples Board was well represented. NAR requested Les Jr. to assist in the national voting at the convention.

Prior to this program salespeople (associates) could not use the moniker REALTOR. Only brokers were permitted to use the term. Les Jr. as one of the NAR officials, worked tirelessly while 1700 Boards in the United States were requested to come in one-by-one and vote on this sensitive new program of creating an Associates Division of NAR.

FAR held its three day mid-year meeting, June 1972, at the Marco Beach Hotel offering among other programs a public relations workshop, "What REALTORS Can Do to Help End the Drug Problem in Florida."

A "Fabulous Forties" buffet-dinner dance sponsored by the Naples on-the-Gulf Board of REALTORS packed the promenade ballroom on Friday evening and everybody danced to the music of Sammy Spears, Jackie Gleason's favorite band leader.

In 1972 the Naples on-the-Gulf Board of REALTORS was classified as a large board with a membership composed of REALTOR Membership 108, Associate Membership 278, Affiliate Membership 20 and Honorary members 2.

A secretaries school was held three times a year to acquaint the secretaries of member offices with the

operation and policies of the Board and MLS.

The REALTOR membership held monthly luncheon meetings. The MLS held weekly breakfast meetings. The Associates Division held quarterly meetings.

President Lester Whitaker, Jr. invited to a monthly luncheon meeting of the Board, Vera Campbell, FAR President of the Women's Council of REALTORS (WCR), Nina J. Hines, District Governor of WCR from Ft. Myers, and Casey Miller, President of the Naples on-the-Gulf Chapter of Women's Council.,

The Annual REALTORS Invitational Golf Tournament, sponsored by the Naples on-the-Gulf Board and planned by REALTOR Ad Miller was very popular with REALTORS, Associates and their families from as far away as Georgia and Alabama.



PAGE 8 THE NAPLES STAR OCTOBER 21, 1971



MEMBERS OF THE REALTOR INSTITUTE received their diplomas at the Florida Association of Realtors convention at Longwood on October 8. The three year program was completed by, from left, Fred

Maurer, Aubrey Wood, John Wood, FAR president (who presented the diplomas), Miss Uselma Smith, Charles M. Andrews and Chester Callero.

Realtors Had Best A



first Pine Ridge Extension in January of 1957. Our Pine Ridge Second Extension was just opened and placed on the market for sale in August of last year.

"Working so long with the Collier organization on the Florida picture, which will be 27 years this coming December, I have found it to be most fascinating. In the years just after the war, it seemed almost impossible to get anything going in the way of development, but it

ecology and environment, of which we are extremely cognizant, we will continue to make every effort to observe the quality that has made the Naples area famous. We are, as well, concerned with the quantity of good drinking water, availability of sufficient utilities, plus clean and healthy air.

"Having read of the recent projections for population within the County and Greater Naples area as issued by some of the re-

areas plus the ones that are still on septic tanks.

"In addition to this, we feel that the pilot incinerator plant at Marco Island will point the way to the most economic and efficient way of trash disposal. They will eliminate land-fill garbage dumps which are not entirely satisfactory in our low-lying lands. If we had sufficient elevations ranging from 35-40 feet there would be no problem. But land-fill dumps at a five-foot above sea-level elevation can do nothing but eventually cause pollution by percolation to our waters and bays.

"The importance of insuring sufficient electric power for this area is one of great concern to me. The reserve figures issued by Florida Power and Light are most disturbing, and while we see efforts being made to get their nuclear power plants operating, we are advised that they are taking great steps to avoiding any that may be with-



George joined the Collier Organization in 1938 to run an advertising company out of the New York office at the request of Miles Collier to reactivate a defunct franchise for the signs on the side of the Railway Express trucks. He got the medium reorganized and landed the

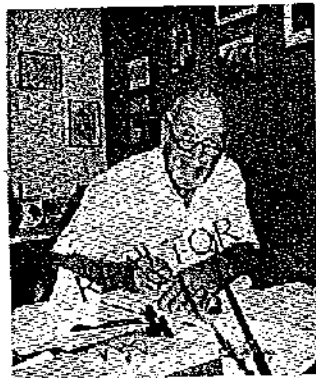
sold. In 1942, he joined the Col Engineers in the Amphibious Forces, times known as Arthur's Navy. force handled the landing operation in the Southwest Pacific. After two and many islands later got to where he was to join MacArthur's staff in the Eng Amphibious Section. On returning States in 1944 re-joined the organization. He asked to help reorganize and add imp the Florida p

CONTINUED on 1

business operation in Everglades. For example, phone service was restored in Naples within two or three days after the storm, yet it was four to six weeks before we were able to telephone in or out of Everglades. The water there achieved a depth of possibly in excess of seven feet, and at one time was estimated to have been doing nearly twenty knots down the main street at that depth. The destruction and damage to homes in the town was unbelievable. It was really a disaster area and almost all of the residents lost everything they had.

"When I first came to Florida, it was apparent that training in the appraisal field would be of great advantage. I obtained my real estate broker's license in 1948 as it was a requirement for all real estate appraisers. I was, at one time, one of three appraisers for the Everglades National Park condemnation and, later, represented the Central Florida Flood Control in part

of its condemnation of the great Everglades Flood Control Project. In addition, I represented the Federal Government, State Road Department, and many others.



"A lot of people don't realize it, but V.A. mortgages were not available in Collier County or the Naples area until 1952. FHA mortgages became available to qualified persons in 1954. I am familiar with this because I was the only real estate appraiser in Collier County for many years and did all of the early V.A. and F.H.A. appraisals.

"Being primarily an appraiser and not engaged in real estate brokerage, nevertheless, I was one of the Charter members and Founders on the present Naples-on-the-Gulf Board of Real-

tors. I have served better than sixteen years as chairman of the Arbitration and Grievance Committee and now am chairman of the Professional Ethics Committee. I served as President of the Board in 1962.

The formation of the Board was a most worthwhile thing. We had, I believe only one Realtor in town during the early years and that was Bill Clark.

of the Naples Board. "Back in those days, the few registered brokers hardly spoke to each other and, in fact, if one were to pat another on the back you could be sure he was trying to find the softest spot in which to insert the knife. The formation of the Board, and its practice of the Golden Rule did much to create an entirely new atmosphere amongst

everyone began more business along as friend rather than antagonist. "The Board rapidly in the succeeding years after formation, and look back over rolls of past Commissioners City Councilmen all the various committees, you always find a representation from Naples-on-the-

Hawaiian Hula Time



AS ON THE GULF Board of Realtors after-dinner entertainment following presentation of awards for the Sixth Real Estate Invitational Golf Tournament which was held recently at the Beach Hotel. Pictured, from left, are Cyril

Harcombe, North Miami Beach; John W. Vaughn, Naples; Malcolm Firth, Pompano Beach; Coleman Boyd, Naples; and beautiful Miss Kuu, teaching all the fellows the hula. (NORMAN Photo)

AWARDS BANQUET

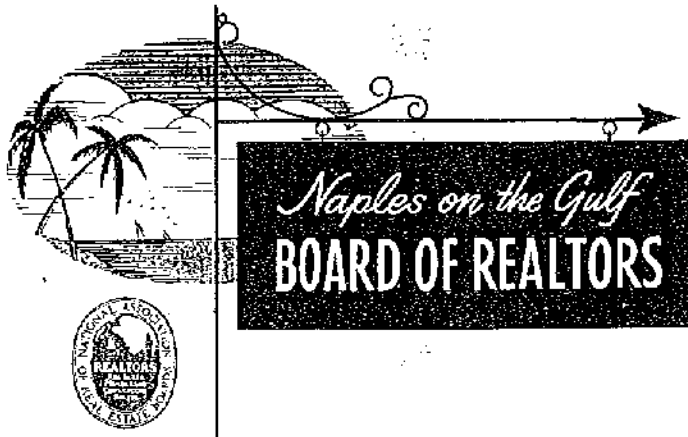


THE AWARDS BANQUET climaxed the Sixth Real Estate Invitational Golf Tournament was held at Club recently. Pictured at left is A. D. Smith, Bal presenting an award to Leo D'Angelo, Naples. Mr. won men's low net. (NORMAN Photo)

JULY 6, 1972 THE NAPLES STAR PAGE 17

PRIZES AWARDED IN REALTORS' TOURNEY





PRESIDENT LESTER WHITAKER, JR.
VICE PRESIDENT THOMAS E. MCBRIDE
SECRETARY ROBERT H. JAEGER
TREASURER PAUL E. LEES
DIRECTOR RICHARD H. GOODLETTE
DIRECTOR BRUCE W. MUMM
DIRECTOR FREDERICK A. MAURER
EXECUTIVE VICE PRES. J. E. BARROLL

990 FOURTH AVE. SOUTH
(813) 642-9688 NAPLES, FLORIDA 33940

October 9, 1972

F.A.R. Civic Affairs Committee
Florida Association of Realtors
P.O. Box 1231
Orlando, Florida 32802

Gentlemen:

The Naples-on-the-Gulf Board of Realtors hereby submits its narrative report for judging for the Thomas Hammond Memorial Trophy in the manner specified in the 1972 F.A.R. Annual Awards Booklet.

The Naples-on-the-Gulf Board of Realtors is classified as a large Board with a membership composed of

Realtor Members	108
Associate Members	278
Affiliate Members	20
Honorary Members	2

The accomplishments of the Board during the year are grouped under the following headings:

A. For its Members:

1. In Education:

In local, as well as State, activities the Naples Board is active in education as evidenced by:

- a. A monthly orientation course held for new members and for the re-education of current members.
- b. A secretaries school held three times a year to acquaint secretaries of member offices with the operations and policies of the Board and its Multiple Listing System.

REAL ESTATE . . . NAPLES STYLE

Board Of Realtors Helped Naples Growth

Some 16 years ago when Naples was not much more than a sharp band in the Tamiami Trail, a small group of visionary real estate men felt the need to band together in an association. The purpose of this early association was to promote self-regulation and co-operation among themselves, to protect the public against unfair practices in the sale and purchase of real estate, as well as to advance the interests of Naples and Collier County.

In this last respect, members of the Board have contributed greatly in all kinds of civic endeavors. From the first Board president, in 1949, William Clarke, who was Mayor and County Commissioner, down to the present day, Realtors have served repeatedly on the City Council and Board of County Commissioners. Roy Smith, one of the early Realtors, was Mayor of Naples for 7 terms.

Other Realtors have served and are serving on Zoning Boards, School Boards and many other civic functions so numerous to mention.

Perhaps the greatest overall contribution of the members of the Board of Realtors to the growth of the area has been in their ability to interest risk capital and new home owners in Naples and Collier County.

You cannot turn around without seeing these manifestations. A former mosquito-infested mangrove swamp that has been turned into a fine waterfront residential area, large modern co-operatives and condominiums, fine restaurants

and commercial buildings, and hundreds of fine homes have all come to Naples largely through the enthusiasm and vision the Realtors had for the orderly development of Naples and Collier County.

Spurred on by ever increasing real estate investments and population growth, the additional taxes made possible more adequate city and county utilities and services.

The small nucleus of men who started the Naples Board of Realtors consisted of Bill Clarke, John Pulling, Bob Benson, George Leshner, N. P. Sloan, George Huntoon of the Collier Corporation and Eddie Watson.

Some of the early initiators who joined the Board shortly thereafter were Roy Smith, David Jones and Grace Truesdale, the Board's first staff member.

Since 1949 the Naples-on-the-Gulf Board of Realtors has grown from one of the smallest in the state to one of the larger Boards with a current membership of 53 Realtors and about 120 Associates.

As Naples continues to prosper, the public can expect a high standard of ethical conduct in its dealings with members and associates of the Naples-on-the-Gulf Board of Realtors.

This is the first of a series of articles by the Naples Board of Realtors. Watch future editions and get to know your Realtor.



W. A. BURTON

W. A. Burton, President of the Naples-on-the-Gulf Board of Realtors, hails from Connecticut. He was educated at the Coast Guard Academy in New London, Conn. He took a voluntary retirement from the U.S. Coast Guard after 29 years of service in 1954 to accept a job as Assistant to the President of National Airlines. After resigning this post a year later, Captain Burton took real estate courses at the University of Miami.

In 1956 he settled in Naples and went into the real estate business. Since coming to Naples, he has been active in the United Fund, Mental Health Association, as well as other civic movements. He was a founding member of the Naples Athletic Club to which he belongs. He is also a member of the Naples Seating Club and the New

York Hanger of "Quilt Birdmen".

His real estate affiliations have been with Imperial Properties, Inc. which he founded in 1956. Unlike many other Realtors, he feels that his main contributions to the community have been in helping in its orderly growth.

In addition to interesting the late G. M. Peppard in building the Piccadilly Restaurant, the Peppard Plaza and the Lewis Building on Fifth Avenue, he also was president of the company that developed the 60-acre waterfront area known as Oyster Bay.

He and his brother, Ernest, also built Naples' first condominium "The Quarterdeck". They are presently developing Yankee's Landing, a garden-type waterfront condominium on Chesapeake Avenue in Oyster Bay.

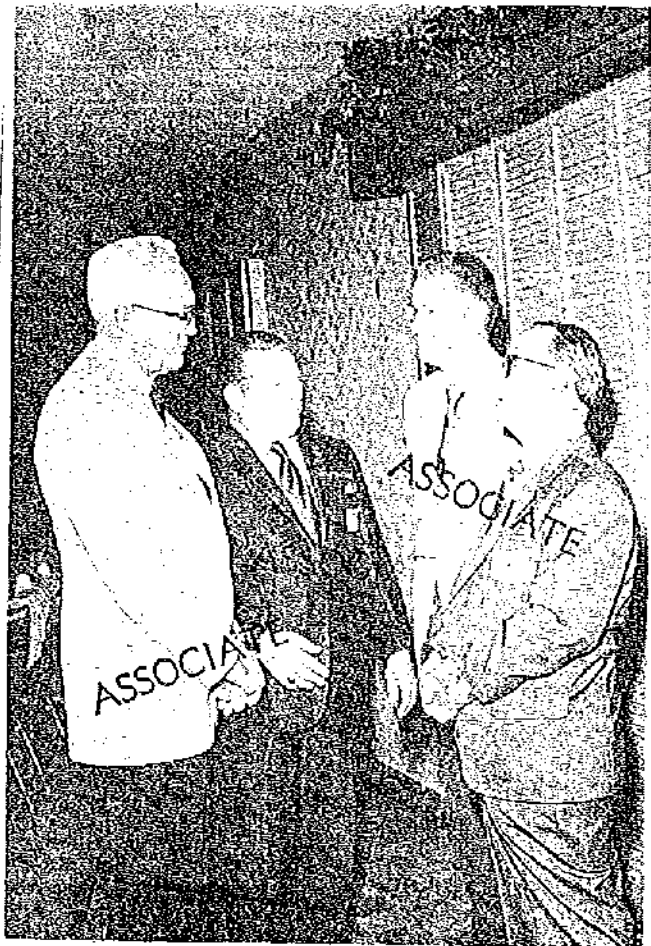




NEWS photo by Norman

Members of Naples Council of Navy League held their banquet at the Hilton Inn. Installing the new officers was Richard Burton Stanley. The speaker was Charles Creighton, sixth regional president. Other officers (not pictured) were: Gordon Selby, president; Mrs. J. Walter Bell, second vice president. Other officers (not pictured) were: Miles Scofield, first vice president; and Al Oldham, secretary; and William J. Ryan.

RETIRED OFFICERS AT BANQUET



INSTALLATION . . . of new officers was the reason for the banquet Friday, March 10, at Golden Gate Inn where the Naples Retired Officers gathered. The four installed are shown prior to the start of ceremonies. They are (l-r) Burton Stanley, George Krasnick, Walter Weston and Leo Malley. (NORMAN Photo)

Clubs Were Busy

