

In the 1930s a small group of men and women, licensed in real estate sales, known locally as the Koffee Klub, made application to the National Association of Real Estate Boards (NAREB). The group was willing to pay membership dues to NAREB and subscribe to its strict code of ethics. This visionary group was granted a Charter in 1938 under the name of the Naples-on-the-Gulf Board of REALTORS. During the mid-1940's, the Charter was lost due to non-payment of dues as a result of the adverse effect of World War II. (It was during this period of time that the Federal government quickly claimed property owned by Barron Collier for development of the U.S. Army Air Force Airport Training Center in Naples which later became the Naples Airport.)

In 1949 The National Association of Real Estate Boards granted the second charter to the Naples-on-the-Gulf Board of REALTORS. The term REALTOR is a registered collective membership mark which identifies a real estate professional who is a member of NAREB as well as the state Florida Association of REALTORS (FAR) and who subscribe to its strict Code of Ethics.